

Under the Patronage of



# AFRO PLAST



member of 5P Expos

THE PAN AFRICAN INTERNATIONAL EXHIBITION FOR  
**PLASTIC, RUBBER, NON-WOVEN**  
TECHNOLOGIES, MACHINERY, MATERIALS AND PRODUCTS

16 - 19 يناير 2025

مركز القاهرة الدولي للمؤتمرات - مدينة نصر  
Cairo International Conference Center (CICC) - Nasr City

## افروبلاست

المعرض الأفريقي الدولي لمكينات ومنتجات البلاستيك والمطاط والصناعات الغير منسوجة

# POST-SHOW REPORT

[www.afroplast.com](http://www.afroplast.com)

## Message from Organizers

**AFROPLAST** was undoubtedly the most pivotal and dynamic business event dedicated to serving the thriving plastics, rubber, and non-woven industries across Egypt and Africa. It showcased cutting-edge, forward-thinking industrial solutions to over 13,000 qualified professionals and buyers, offering unmatched opportunities for trade and growth.

Presenting the perfect business environment that encompassed the full spectrum of plastics, rubber, and non-woven sectors, **AFROPLAST** brought together emerging trends, in-depth industrial insights, and innovative applications, all delivered by the world's foremost technology leaders. This event unfolded in one of the globe's most promising business regions, attracting eager visitors from far and wide.

**AFROPLAST** served as a premier industrial forum, where regional buyers and manufacturers gained invaluable exposure to the latest technological breakthroughs. It provided outstanding opportunities for industrial brands to strengthen their foothold in Egypt and the expanding African market.

We extend our sincere gratitude to our esteemed sponsors and exhibitors for their continued support.

To ensure our exhibitors maximize their return on investment at **AFROPLAST**, we have prepared this comprehensive post-show report. It offers a thorough overview of the event's features and activities, along with a detailed analysis of attendee feedback, helping exhibitors to optimize their experience in future editions.

We look forward to welcoming your esteemed company among our most distinguished exhibitors at **AFROPLAST 2027**.

**AFROPLAST Team**



# AFROPLAST OVERVIEW



**1- Exhibition Dates:** 16-19 January 2025

**2- Opened daily from:** 11:00 AM till 8:30 PM

**3- Total Number of Direct Exhibitors:** 340 Companies from 11 countries.

**4- Exhibitors Countries of Origin:** AUSTRIA - BELGIUM - CHINA - EGYPT - FRANCE - GERMANY - INDIA - ITALY - JAPAN - KOREA - RUSSIA - TURKEY - TAIWAN - UK - U.A.E.

**5- Total Number of Visitors:** **13,403** Trade Visitors

**6- Regional & International Visitors:** **1,984** Visitors

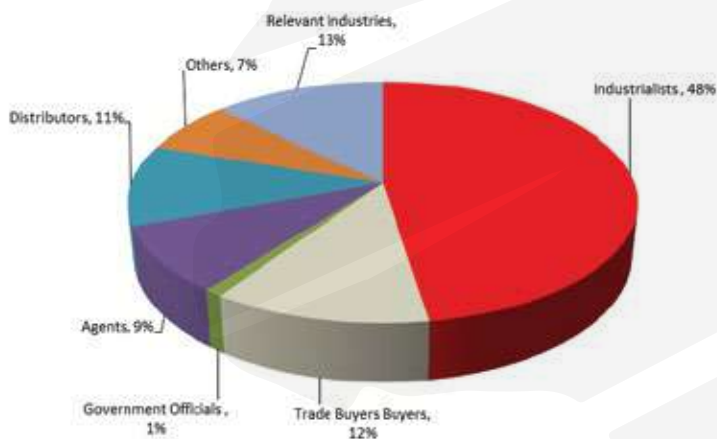
**7- Countries of Regional & International Visitors & Buyers:** Kingdom of Saudi Arabia, Greece, France, Turkey, Sudan, Tunisia, Jordan, Syria, Iraq, Qatar, Kuwait, Uganda, Cote d'Ivoire, Guinea, Kenya, Egypt.

**8- Number of Hosted Trade Buyers:** **50** Buyers

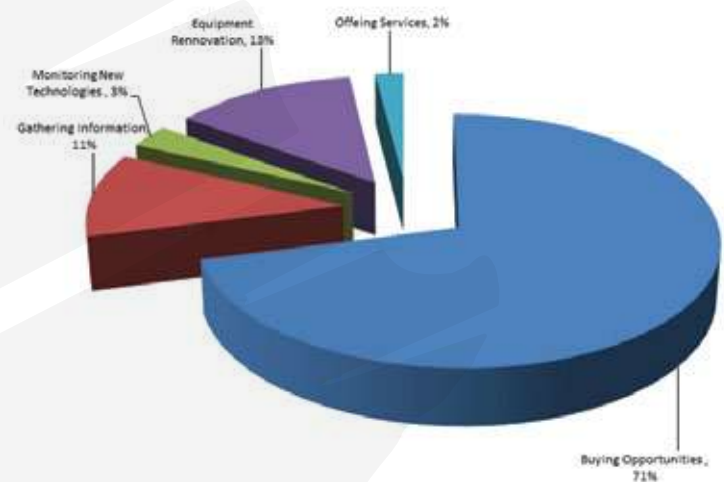


## VISITOR PROFILE

**A- Visitors Analysis by Nature of Business**



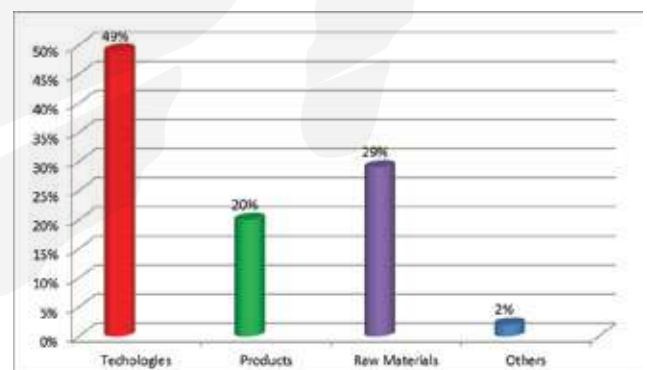
**B- Visit Main Objectives**



**C- Visitors Purchase Intention Time Frame**

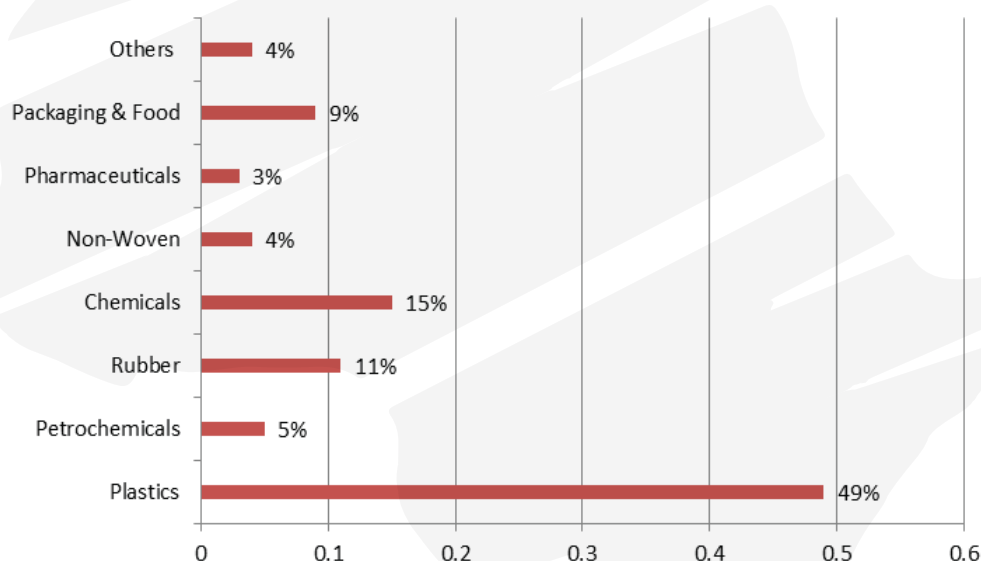


**D- Visitors Type of Purchase**

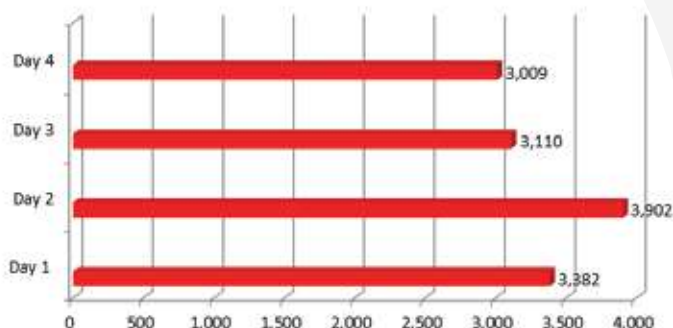


## VISITOR PROFILE

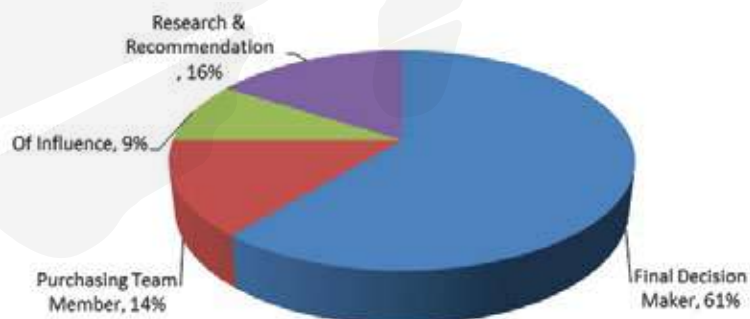
### E- Purchasing Analysis by Sector



### F- Visitors Admission Analysis by Show Days

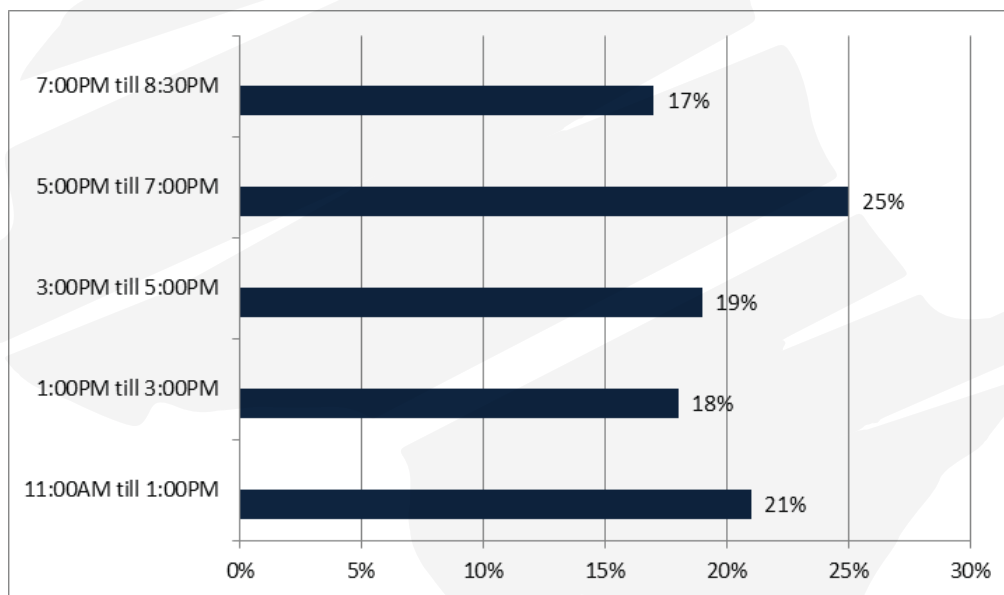


### G- Visitors in Terms of Buying Decision Influence

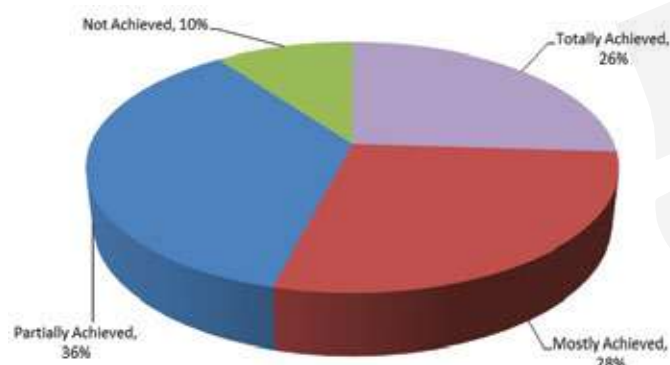


## VISITOR PROFILE

### H- Prime Time for Visitors Flow



### I- How Far Did The Visitors Achieve Their Objectives



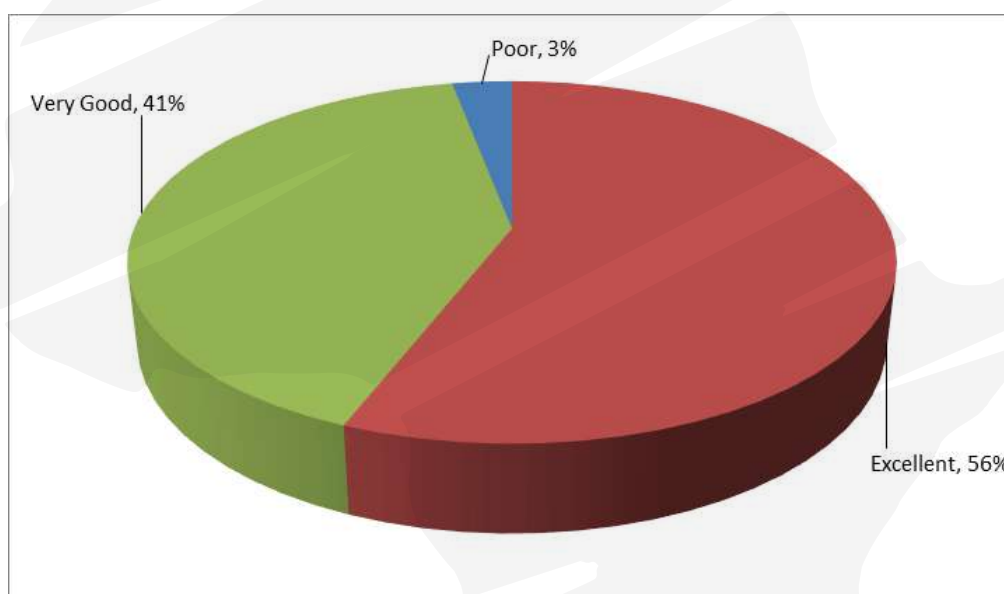
### J- Expected Growth in Terms of Visitors



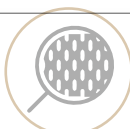
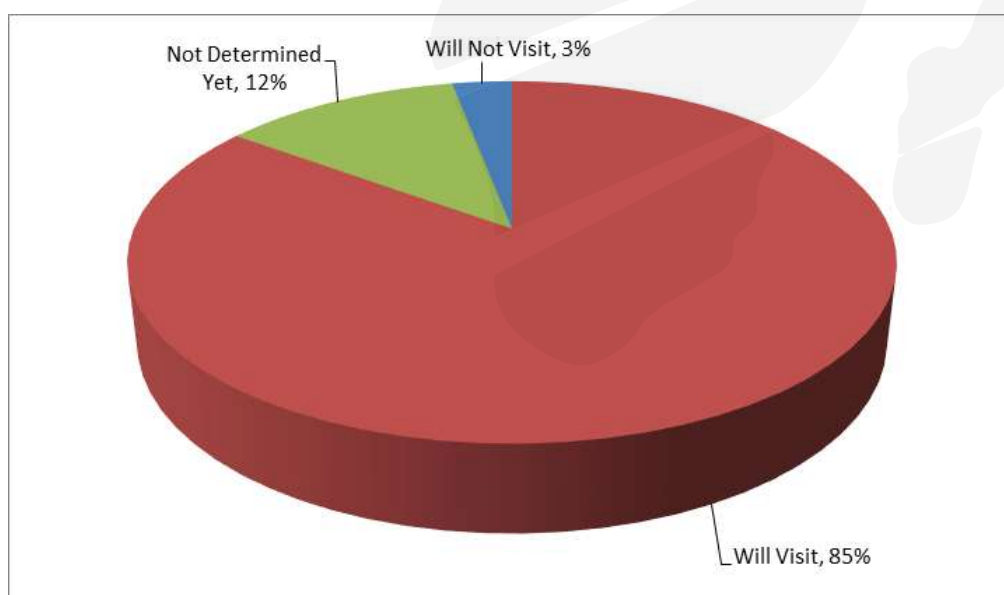


# VISITOR PROFILE

## K- Visitors Evaluation on the Quantity & Quality of Exhibits



## L- Visitors Intention to Visit the Next Edition



## VISITORS

### H – Results from Visitors Survey



**90%**  
of the visitors said that they found the technologies/products they were looking for



**88%**  
of the visitors rated their visit as successful



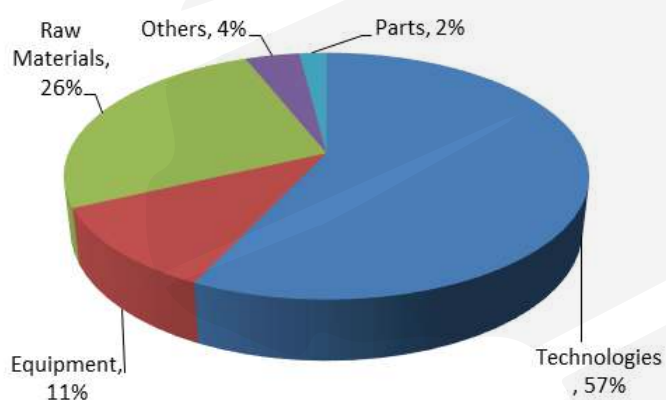
**85%**  
of the visitors confirmed that they will attend the next edition in 2027





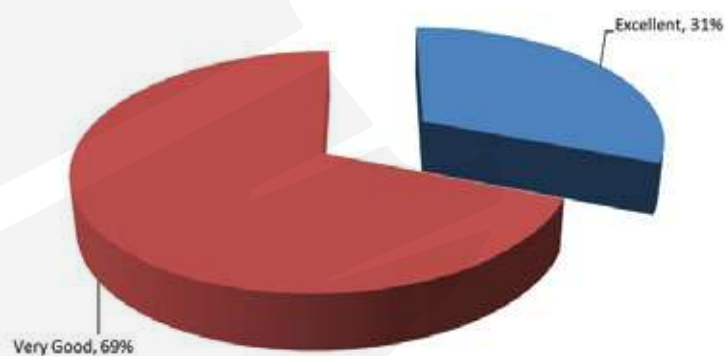
## EXHIBITORS PROFILE

### A- Exhibitors Nature of Business

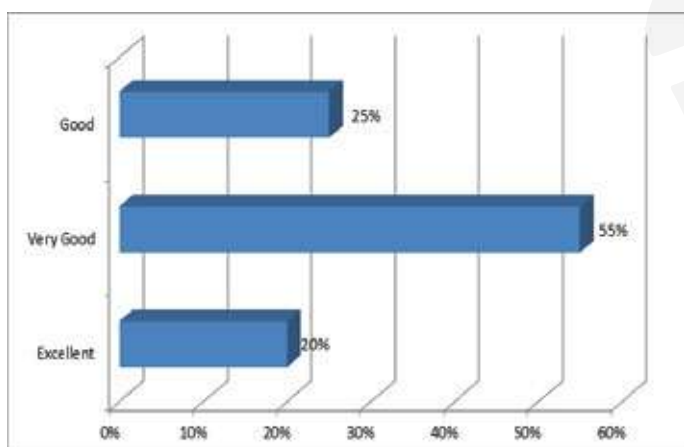


### B- Results from Exhibitors Survey

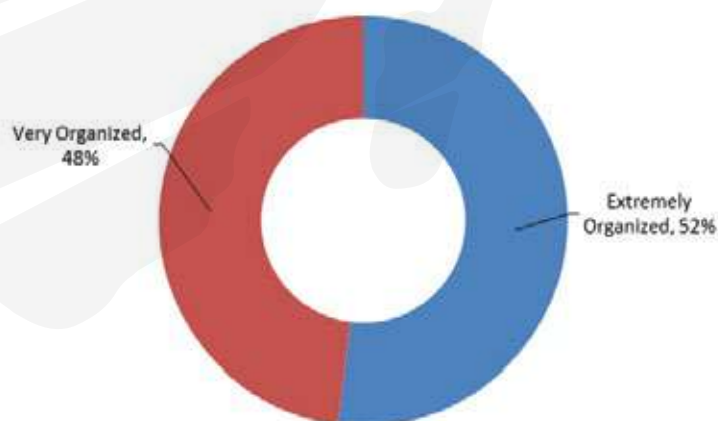
#### Exhibitors Rating for AFROPLAST



#### Exhibitors Rating for AFROPLAST Value for Money

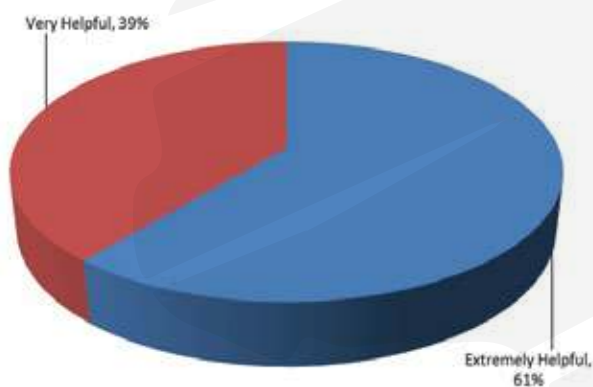


#### Exhibitors' Rating for the Organization of AFROPLAST

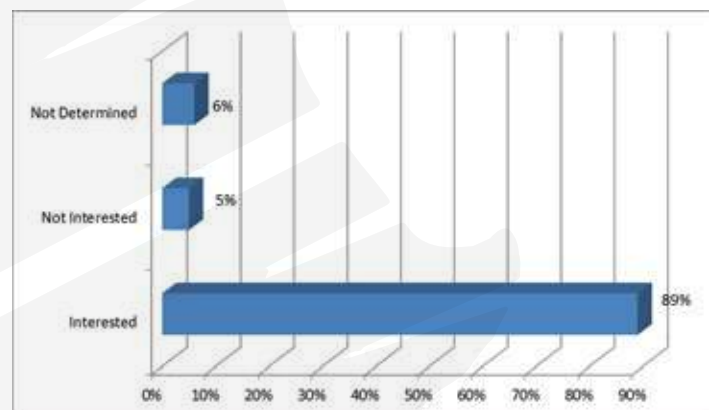


## EXHIBITORS PROFILE

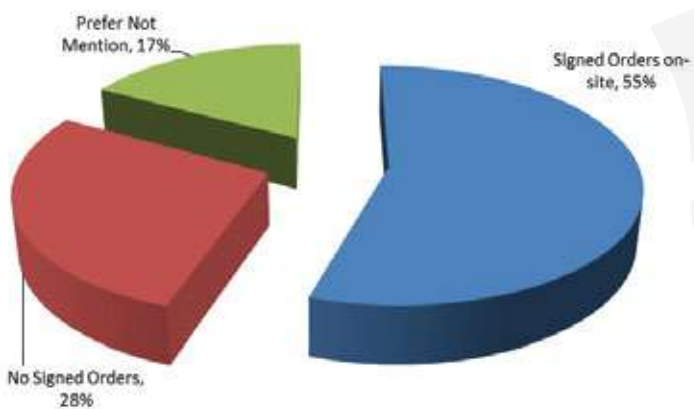
### Exhibitors' Rating for How Helpful was AFROPLAST Staff



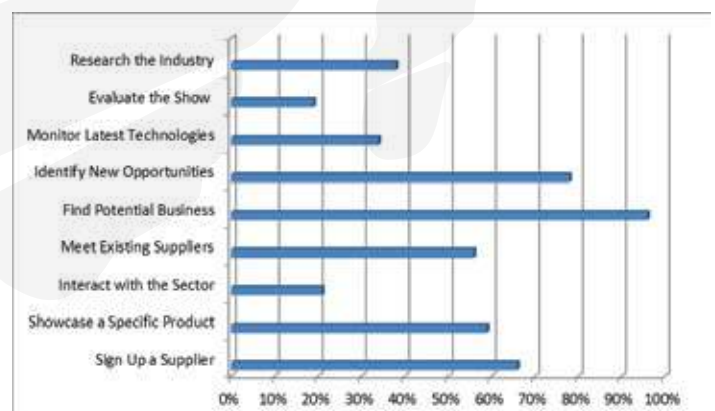
### Exhibitors' Intention to Exhibit in the Coming Edition of AFROPLAST Staff



### Exhibitors' On-site Orders

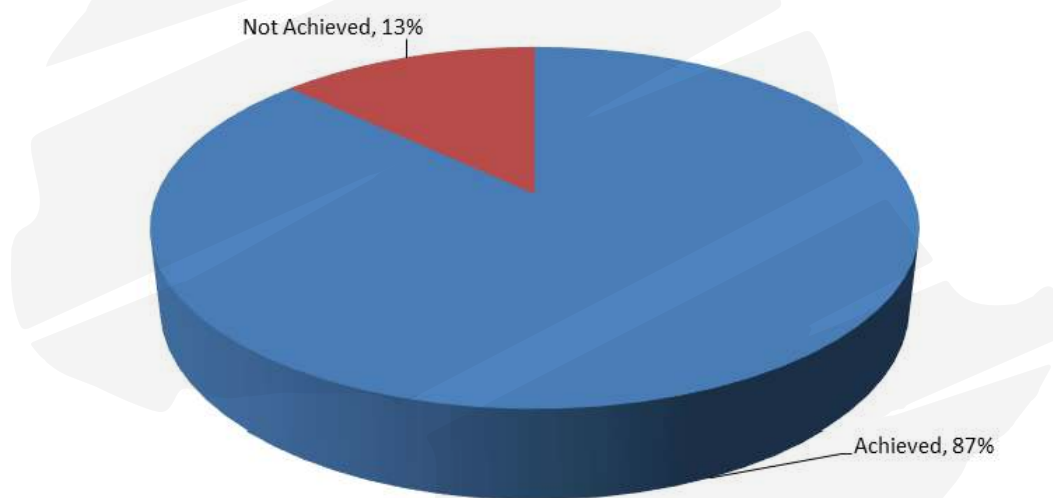


### Exhibitors' Objectives from Participating at AFROPLAST

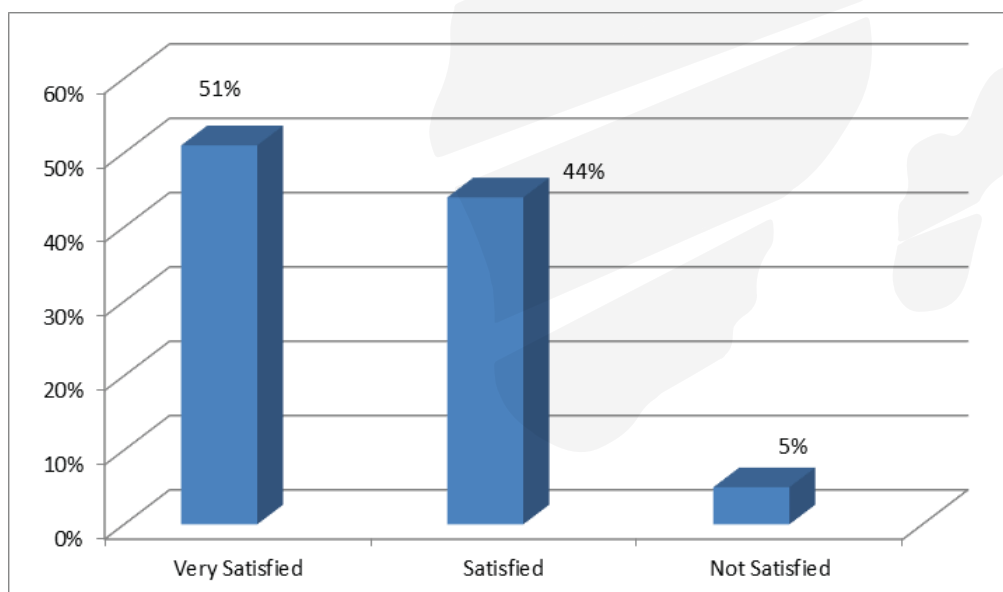


## EXHIBITORS PROFILE

### How Far did AFROPLAST Exhibitors Achieve their Objectives



### AFROPLAST Exhibitors' Rating for Quantity and Quality of Visitors



## SPECIAL FEATURE

### AFROPLAST Hosted Buyers B2B Program

The Hosted Buyers B2B Program at the **AFROPLAST** exhibition proved to be a resounding success, as the organizers hosted over 50 high-profile trade buyers from the Middle East and Africa. These buyers engaged in more than 1,400 productive meetings with exhibitors, fostering meaningful business interactions that resulted in substantial deals. The program played a pivotal role in facilitating direct connections, generating significant business and export opportunities, and strengthening partnerships across the region. This success highlights AFROPLAST's crucial role as a key platform for advancing industry relationships and driving commercial growth.





## Promotional Activities & Media Coverage



Printed Items



Outdoor



Social Media posts



SMS Messages

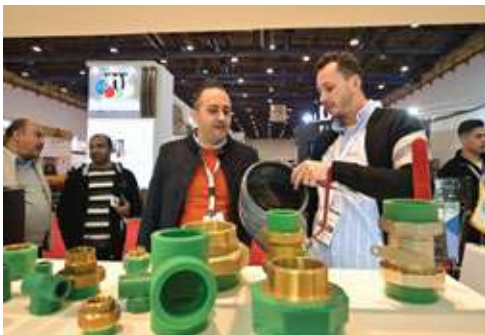


## PHOTO GALLERY





# PHOTO GALLERY





## CONFERENCE PHOTO GALLERY







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21-24 يناير 2027  
JANUARY 2027

مركز القاهرة الدولي للمؤتمرات - مدينة نصر  
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